



# LAUNCH EVENT SPONSORSHIP OPPORTUNITIES

For companies looking to spread their brand and reach a targeted audience, our sponsorship opportunities offer prime visibility and direct engagement with potential customers.

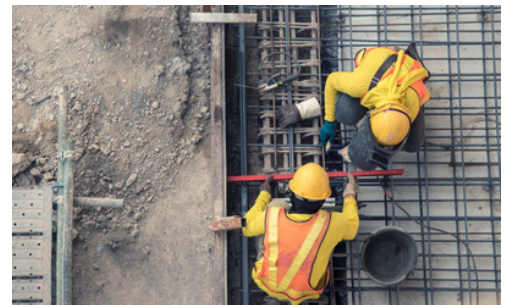


**Join Us** for a fundraising event benefiting ATL Vets. Your support directly helps empower and assist veterans in our community



# About Us

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EarTuff is disrupting the Manufacturing industry by being the 1-stop shop Hearing Solutions for America's Backbone. By using innovative AI technology in creating custom hearing protection, EarTuff is able to help Manufacturers improve the lives of their employees, save on hearing protection costs, and invest in those within their organization who help build America



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**CEO, Co-Founder**  
Jonathan Cantrell



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**COO, Co-Founder**  
Edgar Gonzalez



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**Managing Partner**  
Brooke Robinson

# EVENT SCHEDULE

## THIS IS A 2-PART EVENT

### Part-1

**Will be Taken place at the Buckhead Club on Tuesday, September 10th at 6pm**

- 6:00p - Networking & 3D Scans (earmold impressions)
- 7:00p - Keynote Speaker: Sales Executive, James Ross - Daniel Defense
- 7:30p - Live Interview with Edgar & Jonathan (Q&A)
- 8:00p - Last Call for Scans
- 9:30p - Keynote Speaker



### Networking

Business Executives from both the Veteran community and the Manufacturing Industry will be at this event. Perfect opportunity to connect and engage with other leaders from both spaces



### 3D Scan of Attendees

Medical Professionals from the EarTuff Team will have a booth to conduct 3D scan of ears to Attendees wanting custom Hearing Protection for follow-up Range Day event



### Guest Speakers | Live Interviews

Zack Knight, CEO of ATL Vets will host Guest Speaker from Daniel Defense and Live Q&A session with founders of EarTuff - How they are changing the Industry



### Sponsor Exhibit Tables

Space is LIMITED! Available for sponsors to showcase their brand and spread company awareness

# LAUNCH EVENT

## THIS IS A FREE EVENT TO ATTEND

During our Launch event (Part 1), every attendee will have the opportunity to get their ears digitally scanned. To participate in our EarTuff Range Day (Part 2), you'll need to purchase a "Shooter Package."

This package is necessary for registration and attendance, allowing you to shoot with your brand new custom hearing protection with the Barrow County SWAT Team

**Join us at Part 2 and experience the difference with EarTuff!**

**SHOOTER PACKAGE**  
ALL-INCLUSIVE SPECIAL PRICE

**\$249.99**



### Custom Hearing Protection = EarTuff's

On Range Day, we'll deliver your EarTuffs at the range. This way, you can fit, shoot, and experience the difference in quality hearing protection.



### Tactical Shoot with Barrow County SWAT

Train and shoot with military and SWAT officers on special tactics and shooting drills, learning from the best in the business.



### Weapon & Ammo Included

No worries if you don't have your own pistol or rifle! Weapons and ammunition are included. Expect to shoot 100-200 rounds during the training exercises and drills.



### Lunch Included

Lunch is provided! After a morning of shooting, relax and enjoy a delicious meal on the house from one of our preferred vendors.



# EVENT SCHEDULE

## THIS IS A 2-PART EVENT

### Part-2

**Will be Taken place at the Barrow County SWAT Range on October 12th at 9am**

- 9:00am - Hand-out EarTuff's
- 9:30am - Shooting Drills / Clearing Drills - Led by Barrow County SWAT Team
- 12:00am - Luncheon



### Delivery of Custom Hearing Protection

At 9am - We will begin distributing the custom ear protection from the Scans that were taken from the event before



### Tactical Shoot w/ EarTuff Protection

Once everyone has received their earTuff's and assigned shooting group, 9:30am we begin the Tactical Shoot Instruction with Barrow County SWAT Team



### Afternoon Lunch

Once all groups are complete shooting, EarTuff will Host an Afternoon Luncheon; Sponsors are welcome to set up banners / booths

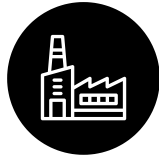
### Disclaimer

**All attendees must arrive with proper attire and equipment**

- Rifle or Pistol
- Eye Protection
- Extra Hearing Protection
- Ammunition

**\*\* Silver-Gold Sponsors - Contact us of how to promote for the part-2 event**

# EVENT AUDIENCE AND DEMOGRAPHICS



## Manufacturer Leaders

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**2,000**

Top Manufacturers and  
Vendors in the  
Manufacturing Industry



## Veteran / Military Leaders

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**3,000**

Top Executives and  
business owners in the  
veteran community



## Business Executives

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**5,000 Total**

Executives and Business  
owners are invited and  
targeted for this event.

## The Power of Collaboration

Our event benefits from a powerful collaboration with the Georgia Association of Manufacturers (GAM), which will invite and market to its extensive network of over 2,000 top manufacturers and vendors in the industry. Additionally, partnering with ATL Vets and VETLANTA allows us to reach their combined network of over 5,000 business executives and owners in Atlanta. This collaboration ensures a diverse and influential audience, providing unparalleled opportunities for networking and business growth.



# Sponsorship Packages

## COMPARISON CHART



FEATURES	BLACK \$1,000	BRONZE \$2,500	SILVER \$3,500	GOLD \$4,000
Verbal Recognition during plenary sessions	✓	✓	✓	✓
Exhibit Table	✓	✓	✓	✓
Logo displayed at event, in digital program & website	●	✓	✓	✓
Sponsor designation on name badges	●	✓	✓	✓
Company Logo on all social media marketing	●	●	✓	✓
60-sec Elevator Pitch prior to Live Q&A	●	●	✓	✓
Company logo on a All marketing for Part-2 of event	●	●	✓	✓
Include Flyers/business cards in EarTuff Packages	●	●	●	✓
30-sec Elevator Pitch prior to Lunch @ part-2 of event	●	●	●	✓

# Sponsorship Packages

## BUCKHEAD CLUB & LUNCH

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### **Buckhead Club Sponsor** **\$2,500**

#### **ONLY 1-SLOT AVAILABLE**

You get everything with the Bronze Package:

- + Company Logo on all social media marketing
- + 60-sec Elevator Pitch prior to Live Q&A



### **Lunch Sponsor** **\$1,000**

#### **ONLY 1-SLOT AVAILABLE**

As the Lunch Sponsor for the Part-2 Event, We're happy to help you coordinate displays to promote your company as attendees enjoy Lunch

- + 30-sec Elevator Pitch prior to Lunch

**For more information on sponsorships please contact  
Zack Knight at [zackeatlvets.org](mailto:zackeatlvets.org)**

